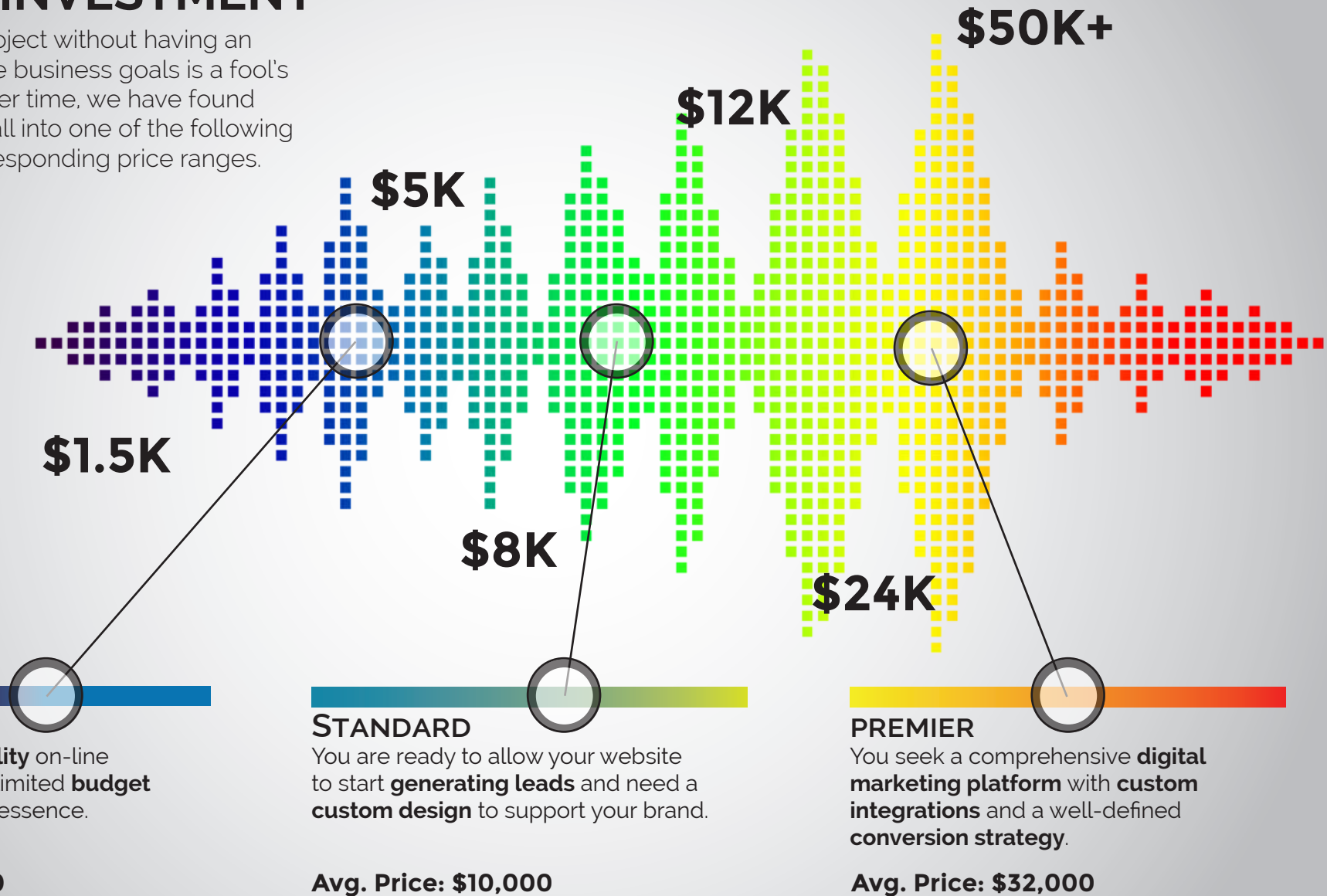


PROJECT INVESTMENT

Pricing a website project without having an understanding of the business goals is a fool's errand. However, over time, we have found that most projects fall into one of the following categories and corresponding price ranges.



STARTER

You need a **high-quality** on-line presence but have a limited **budget** and/or **time** is of the essence.

Avg. Price: \$3,800

STANDARD

You are ready to allow your website to start **generating leads** and need a **custom design** to support your brand.

Avg. Price: \$10,000

PREMIER

You seek a comprehensive **digital marketing platform** with **custom integrations** and a well-defined **conversion strategy**.

Avg. Price: \$32,000